



Hvussu skipar ein fyritøka seg burðardygt?

Tordis Poulsen

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Matvøruverkfrøðingur

Unilever

2008 - QA & SHE Officer

2009 - Technical Manager

2010 - Regulatory Manager

2014 - Sales Manager Sweden

2016 – Nordic Communication Manager Sustainability

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Virksomhedsfakta



- 2,5 milliarder mennesker bruger dagligt Unilevers produkter
- €53,7 milliarder i omsætning i 2017
- “Emerging markets” udgør 58% af forretningen
- 13 brands med omsætning over €1 mia. om året
- 161.000 medarbejdere
- 47% af vores ledere er kvinder



Unilever har bidraget til udvikling af FN's 17 bæredygtighedsmål.

- **2012:** Vores administrerende direktør, **Paul Polman**, var en del af FNs panel
- **2014:** Unilever koordinerede udviklingen af et Post-2015 Business Manifesto
- **2015:** FN's Generalforsamling vedtog dagsordenen for bæredygtig udvikling i 2030
- **2016:** CEO Paul Polman blev en del af FNs ambassadørs gruppe
- **2017:** Unilever var medgrundlægger af Kommission for Erhverv og Bæredygtig Udvikling i 2016, der resulterede i lanceringen af en rapport i 2017, Better Business, Better World.

SUSTAINABLE DEVELOPMENT GOALS



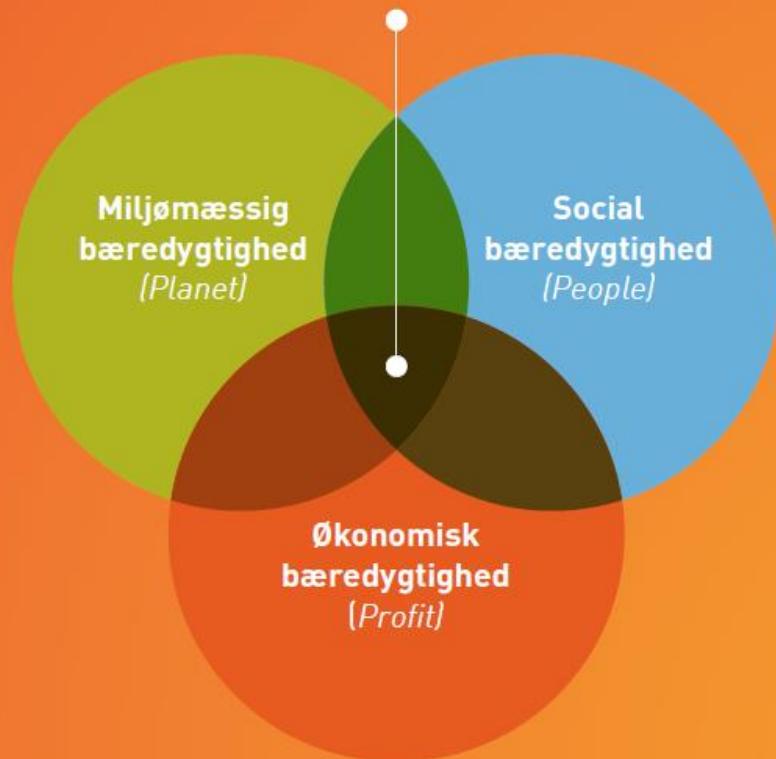


Hvad betyder begrebet bæredygtighed?

"En bæredygtig udvikling er en udvikling, der opfylder nutidens behov uden at sætte kommende generationers muligheder for at opfylde deres behov på spil"

Brundtlandkommissionens oprindelige definition af begrebet 'bæredygtig udvikling' fra 1987.

Bæredygtighed



Hvad indebærer bæredygtighed?

Bæredygtig udvikling omfatter en miljømæssig, økonomisk og social dimension. Det handler om et fælles ansvar og en langsigtet global udvikling.

Hvorfor er en bæredygtighed udvikling nødvendig?

Vores fodafttryk

Så mange "jordkloder" svarer til de ressourcer, vi forbrugte/forbruger:-
Fodaftrykket varierer blandt verdens lande.



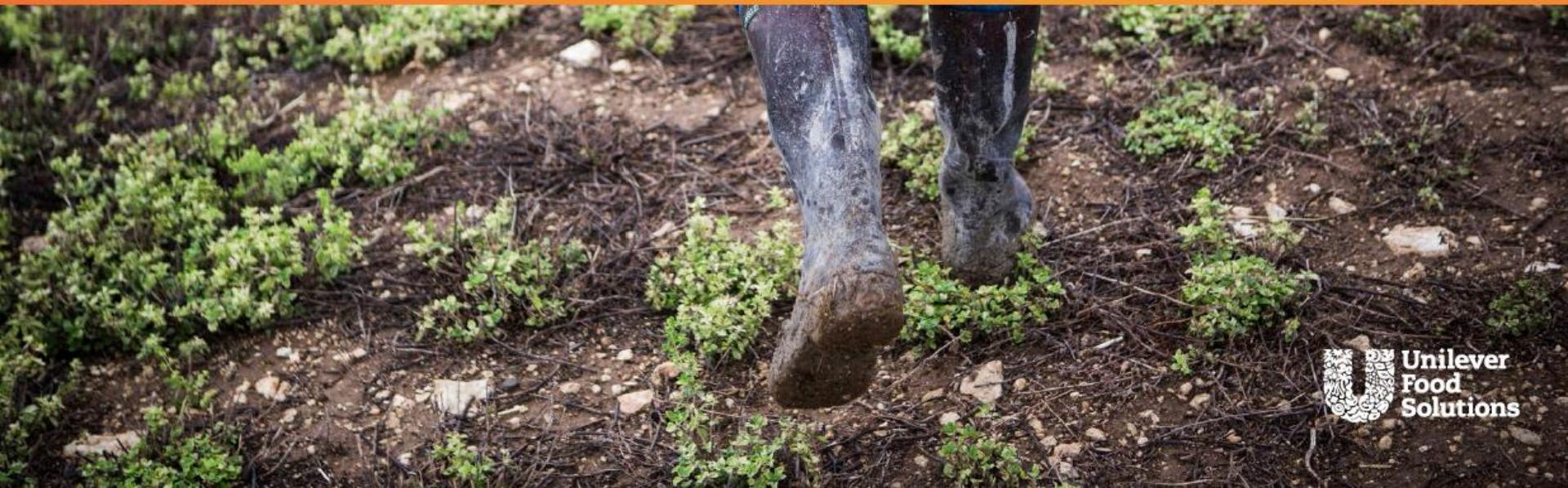
1970 1 JORDKLODE



2017 JORDKLODER



2050 JORDKLODER



Hvor stort er vores fodaftryk i Norden?

INDIEN



NORDEN



AMERIKA



Kunderne efterspørger bæredygtige varer

consumer demand for sustainable brands is growing



En bæredygtig forretningsmodel er mulig

*men kræver omhyggelig nedbrydning af de overordnede
bæredygtighedsmål*

UNILEVER SUSTAINABLE LIVING PLAN

Unilevers strategi for bæredygtig vækst.



Forbedre sundhed og
velvære for mere end
1 MILLIARD



Reducere
miljøpåvirkninger
med
1/2



Forbedre
lelevilkårene for
MILLIONER

UNILEVER SUSTAINABLE LIVING PLAN

IMPROVING HEALTH
AND WELL-BEING
FOR MORE THAN
1 BILLION

REDUCING
ENVIRONMENTAL
IMPACT
BY **1/2**

ENHANCING
LIVELIHOODS
FOR
MILLIONS

HEALTH AND HYGIENE

NUTRITION

GREENHOUSE GASES

WATER

WASTE

SUSTAINABLE SOURCING

FAIRNESS IN THE WORKPLACE

OPPORTUNITIES FOR WOMEN

INCLUSIVE BUSINESS

Unilevers mål for miljøbelastning 2020-2030



Bæredygtig dyrkning

Senest i år 2020 vil 100 % af vores landbrugsråvarer komme fra bæredygtige jordbrug.



Vand

Halvere vandforbrug forbundet med forbrugerens anvendelse af vores produkter senest i 2020.



Affald

Halvere mænden af affald forbundet med kassering af vores produkter senest i 2020.



100 % vedvarende elektricitet i 2020

Vi vil købe el gennem forsyningsnet fra vedvarende energikilder i 2020.



Forbedret ernæring

Vi vil fordoble andelen af produkter i vores portfolio, som opfylder de højeste ernæringsstandarder i år 2020.



Drivhusgasser

Halvere udledningen af drivhusgasser fra vores produkter under hele livscykussen senest i 2030.



100 % genvundet plast

Unilever påtager sig senest i år 2025 at anvende udelukkende 100 % genanvendelige plastemballager.



100 % vedvarende energi i 2030

100 % af vores samlede energiforbrug i hele koncernen skal komme fra vedvarende kilder i 2030.



Unilever Sustainable Agriculture Code



SUSTAINABLE AGRICULTURE CODE 2017



STRUCTURE OF THIS DOCUMENT

Type of criterion	Explanation
Mandatory	Non compliance with these requirements is unacceptable to Unilever
Expected	Originally classified as must in SAC2010. A requirement that is expected to be complied with and for which non-compliance is acceptable only for a certain proportion of requirements.
Leading	Originally classified as should in SAC2010. These have the potential to become obligatory requirements (expected) in the future.

KEY

- Business
- Environment
- People
- Farmer criterion
- Supplier criterion

4 WATER MANAGEMENT (RESOURCE AND ENVIRONMENTAL MANAGEMENT)

Some aspects of water management are covered by Unilever's Responsible Sourcing Policy for farms.

4.1 Improving water use and water use efficiency (excluding irrigation)

		Expected
F36	Drain management	Drains must be constructed in such a way that soil erosion is minimised during drainage (e.g. running across slopes, lining with vegetation or hard surfaces). Drains must discharge into riparian areas rather than directly into surface waters, or diffuse discharge/protected discharge must be arranged.
F37	Water infrastructure	Ensure water infrastructure is in good working condition by inspecting taps, water supply pipes, water troughs, drainage channels and receiving waterways regularly, and ensure rapid repairs when leaks are found. Where necessary protect pipes from frost damage.
F38	Reduction in water use, including re-use of water (excluding irrigation)	Water use in washing-down animal housing and yard areas should be reduced by scraping or sweeping floors before washing down, using high-pressure hoses, or re-using wash down water from food preparation areas.
F39	Water retention	In areas where high wind speeds are encountered, use windbreaks or cover crops to reduce water (and soil) loss. Wind breaks should also be used to protect livestock from extreme weather.
F40	Sustainable withdrawal (abstraction) of water	<p>Tick which applies (F40a - F40c).</p> <p>F40a. No water withdrawal. Note - if you irrigate or are involved in animal husbandry, this option is not available to you.</p> <p>F40b. Legal Compliance. If it is necessary to have a licence or permit to extract the volume of water you use, the licence must have been obtained, and the volume of water stated on the licence must not have been exceeded.</p> <p>F40c. If no licence or permit is required, there must be evidence that current rates of abstraction are acceptable to relevant authorities (e.g. in the form of metered delivery and payments through a national distribution scheme, or there has been advice from water authorities or a relevant consultant that current rates of abstraction are acceptable).</p>
F41	Equable distribution within the catchment	Water harvesting and withdrawal are monitored, and systems are in place to try, as far as practicable, to meet the needs of local communities, other water users, as well as wildlife and ecosystems in the catchment. If there are Land Care or Catchment Management Plans available, these should be complied with.
F42	No use of water bodies as waste dumps	Neither you nor your workers ever dispose of inappropriate materials (such as oil, CPPs, CPP packing or containers, medicines, animal manure) in rivers, streams or other surface or ground water.
F43	Protecting water bodies from pollution by sewage and wash water	Surface and ground water must be protected from direct and indirect pollution. Toilets, water used for cleaning milking parlours, and livestock yard washing-water must not discharge directly into watercourses but discharged at a sufficient distance to avoid any infiltration through soil into watercourses and water tables. If it is necessary for livestock to cross watercourses, the crossing points must be made of hard materials to minimise riverbank erosion into the water. Machinery must not be washed directly in streams or rivers.
F44	Protecting water bodies from pollution by agricultural activities	Losses of nutrients, CPPs and agricultural soil to water must be minimised, as must the over application of nutrients on land adjacent to, or draining into, watercourses.
F45	Buffer zones	Buffer zones adjacent to streams, rivers, wetlands, ponds and other water bodies are planted, maintained or restored, preferably with native species. Please tick whichever applies, F45a or 45b.



1995

Conservationists from WWF and representatives from consumer goods giant Unilever meet to discuss what they could do to curb the problem.

1996

A statement of intent[↗], co-signed by WWF and Unilever is issued.

1997

The MSC is officially launched as an independent non-profit organisation. 'Principles and Criteria for Sustainable Fishing' are drafted.

UNILEVER SUSTAINABLE LIVING PLAN: PROGRESS IN 2017

The Unilever Sustainable Living Plan sets out to decouple our growth from our environmental footprint, while increasing our positive social impact.

Our Plan has three big goals to achieve, underpinned by nine commitments and targets spanning our social, environmental and economic performance across the value chain. We will continue to work with others to focus on those areas where we can drive the biggest change and support the UN Sustainable Development Goals.

More detail on our progress can be found in our online Sustainable Living Report 2017 at www.unilever.com/sustainable-living.

IMPROVING HEALTH AND WELL-BEING FOR MORE THAN 1 BILLION

Contributing to the following Sustainable Development Goals:



By 2020 we will help more than a billion people take action to improve their health and well-being. We have helped 601 million people take action to improve their health and well-being.

HEALTH AND HYGIENE

By 2020 we will help more than a billion people to improve their health and hygiene. This will help reduce the incidence of life-threatening diseases like diarrhoea.

601 MILLION people reached by end 2017



- Reduce diarrhoeal and respiratory disease through handwashing
- Provide safe drinking water
- Improve access to sanitation
- Improve oral health
- Improve self-esteem
- Help improve skin healing

NUTRITION

We will continually work to improve the taste and nutritional quality of all our products. The majority of our products meet, or are better than, benchmarks based on national nutritional recommendations. Our commitment goes further: by 2020, we will double the proportion of our portfolio that meets the highest nutritional standards, based on globally recognised dietary guidelines. This will help hundreds of millions of people to achieve a healthier diet.

39%[†] of our portfolio by volume met highest nutritional standards in 2017



- Reduce salt levels

- Saturated fat:
- Reduce saturated fat
- Increase essential fatty acids
- Reduce saturated fat in more products

- Remove trans fat

- Reduce sugar

- Reduce calories:
- In children's ice cream
- In more ice cream products
- Provide healthy eating information

REDUCING ENVIRONMENTAL IMPACT BY 1/2

Contributing to the following Sustainable Development Goals:



By 2030 our goal is to halve the environmental footprint of the making and use of our products as we grow our business.*

Our greenhouse gas impact has increased and our water and waste impacts per consumer use have reduced since 2010.

GREENHOUSE GASES

Our products' lifecycle: Halve the greenhouse gas (GHG) impact of our products across the lifecycle by 2030.

+9%[†] our greenhouse gas impact per consumer use has increased by around 9% since 2010*

Our manufacturing: By 2020 CO₂ emissions from energy from our factories will be at or below 2008 levels despite significantly higher volumes.

-47%[†] reduction in CO₂ from energy per tonne of production since 2008



Become carbon positive in manufacturing:

- Source all energy renewably
- Source grid electricity renewably
- Eliminate coal from energy mix
- Make surplus energy available to communities
- New factories

Reduce GHG from washing clothes:

- Reformulation
- Reduce GHG from transport
- Reduce GHG from refrigeration
- Reduce energy consumption in our offices
- Reduce employee travel

WATER

Our products in use: Halve the water associated with the consumer use of our products by 2020.*

-2%[†] our water impact per consumer use has reduced by around 2% since 2010*

Our manufacturing: By 2020 total water abstraction by our global factory network will be at or below 2008 levels despite significantly higher volumes.

-39%[†] reduction in water abstraction per tonne of production since 2008



Reduce water use in manufacturing process:

- New factories
- Reduce water use in the laundry process
- Products that use less water
- Reduce water use in agriculture

Reduce water use in the laundry process:

- Reformulation
- Reduce water use in transport
- Reduce water use in refrigeration
- Reduce water use in processes

Reduce office waste:

- Recycle, reuse, recover
- Reduce paper consumption
- Eliminate paper in processes

WASTE

Our products: Halve the waste associated with the disposal of our products by 2020.

-29% our waste impact per consumer use has reduced by around 29% since 2010*

Our manufacturing: By 2020 total waste sent for disposal will be at or below 2008 levels despite significantly higher volumes.

-98%[†] reduction in total waste per tonne of production since 2008



Reduce waste from manufacturing:

- Zero non-hazardous waste to landfill
- New factories

● Reusable, recyclable or compostable plastic packaging

● Reduce packaging

- Increase recycling and recovery rates
- Increase recycled content

● Tackle sachet waste

- Eliminate PVC

Reduce office waste:

- Recycle, reuse, recover
- Reduce paper consumption
- Eliminate paper in processes

ENHANCING LIVELIHOODS FOR MILLIONS

Contributing to the following Sustainable Development Goals:



By 2020 we will enhance the livelihoods of millions of people as we grow our business.

We have made steady progress across our Enhancing Livelihoods commitments.



- 1,259,000[†] women enabled to access initiatives aiming to protect their safety, develop their skills or expand their opportunities*
- 55%[†] of procurement spend through suppliers meeting our Responsible Sourcing Policy's mandatory requirements

- Build a gender-balanced organisation with a focus on management +
- Promote safety for women in communities where we operate +
- Enhance access to training and skills +
- Expand opportunities in our retail value chain +

INCLUSIVE BUSINESS

By 2020 we will have a positive impact on the lives of 5.5 million people.

- 716,000[†] smallholder farmers and 1.6 million small-scale retailers
- Enabled to access initiatives aiming to improve agricultural practices or increase incomes*

- Improve livelihoods of smallholder farmers +
- Improve incomes of small-scale retailers +
- Increase participation of young entrepreneurs in our value chain +

* Our environmental targets are expressed on a 'per consumer use' basis. This means a single use, portion or serving of a product.

+ In selected source countries representing around half the world's population.

† In 2017 around 370,000 women accessed initiatives under both Opportunities for Women and Inclusive Business.

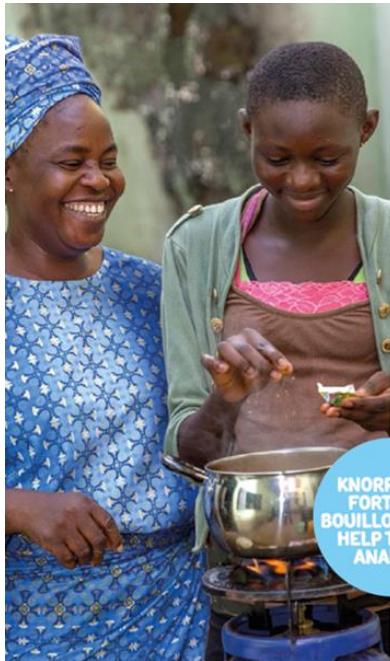
‡ PricewaterhouseCoopers (PwC) assisted. For details and the basis of preparation, see www.unilever.com.

Vi overholder
tidsplanen for
80 %
af vores mål



Eksempler på bæredygtighed globalt

UNILEVER SUSTAINABLE LIVING PLAN



Vi stimulerer biodiversitet



Vi bygger dæmninger for at skabe nye økosystemer.



Vi bygger bihoteller mellem jordområderne for at stimulere pollinering.



Vi skaber levesteder for mariehøner, hvor de kan overvintre og formere sig.



Skadedyrsbekæmpelse

Hvert skadedyr har en naturlig fjende, og ved omhyggeligt at identificere hvilke arter, der ikke enes, kan man finde naturlige løsninger for at skræmme uønskede gæster væk fra markerne.

Skabe levesteder for firben, der lever af skadedyr i afgrøderne.

Byde flagermus, som spiser tomatelskende og skadelige møl, velkommen.

Eksempler fra norden - Unilever Food Solutions

Vores produkters CO2-belastning gennem forsyningskæden



26% Råvarer



3% Fremstilling



2% Transport
og salg



68% Kundeanvendelse



1% Bortskaffelse/
genvinding



Hvordan kan Unilever hjælpe dig med at blive mere bæredygtig

Vores værktøjer:

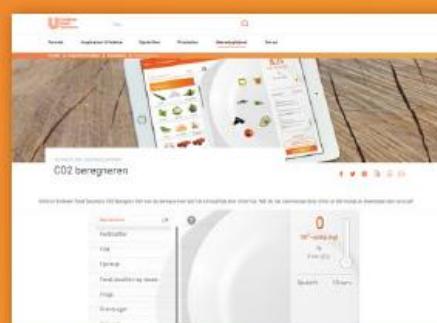


→ Klimavenlig mad

Tips og opskrifter til et mere klimavenligt køkken

CO2-beregneren kan findes her:

<https://www.unileverfoodsolutions.dk/inspiration-til-kokke/klimasmart/CO2-beregner.html>



→ CO2-beregner

Se, hvordan forskellige madvarer påvirker dit CO2-aftryk



→ Madspildsreducering

Reducer dit madspild, og øg dit overskud vha. vores madspildsapp

- Wise Up On Waste.



Sök ingrediens ?

Fisk x

Abborre	Fryset rödspätta	Göse
Hoki	Hällefundra	Kapkummel
Lax, frys	Lax, färsk	Makrill
Pangasius	Rödspätta	Sej
Sill	Tonfisk, frys	Tonfisk, färsk

3,24 CO₂-utsläpp (kg)

liko
23 km

recept 10 Serv.

100g Lax, färsk 3,24 kg CO₂

ÅTERSTÄLL

JÄMFÖR

SPARA SOM PDF

Sök ingrediens ?

Kød, vilt & fars x

Flank steak	Hakkebiff	Hakket fars (50% okse, 50% svin)
Hakket kød (70% okse, 30% svin)	Hakket lammekød	Hakket lammekød, halal
Hakket oksekød	Hakket oksekød, förstegt	Hakket oksekød, halal
Hamburger	Ködbollar	Lam
Oksekød	Oksehjærebøffer	Oksekød

23,92 CO₂-udslip (kg)

lig
170 km

Opskrift 10 serv.

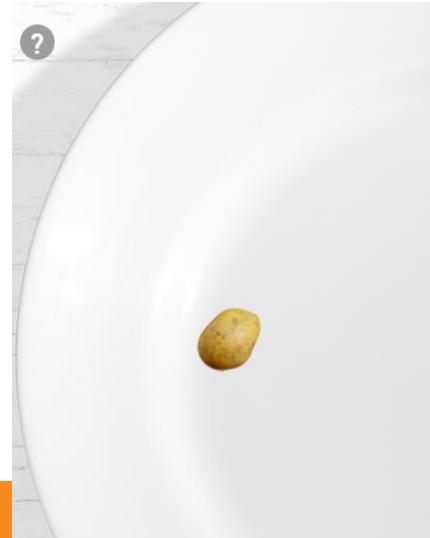
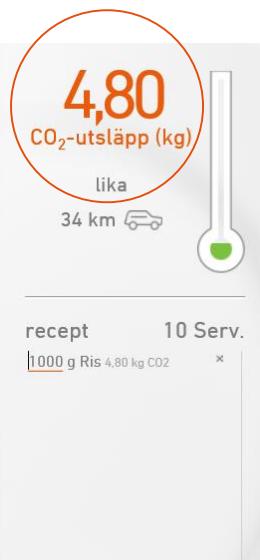
1000g Oksekød 23,92 kg CO₂ x

NULSTIL

SAMMENLIGN

GEM SOM PDF

CO₂





MISOBAGT LAKS MED NUDEL-SALAT OG SOJAMAYONNAISE

Miso fremstilles af gærede sojabønner og anvendes normalt i dashi, japansk bouillon, og i misosuppe. Her har vi i stedet anvendt den som tilbehør til laks. Til laksen serveres en lun nudelsalat samt en cremet sojamayonnaise.

INGREDIENSER
10 personer

1300 g	laksefilet
400 g	miso
20 g	Knorr Professional Krydderipuré Ingefær
4	limeblade
150 ml	vand
Nudelsalat	
400 g	glasnudler
100 g	olie
15 g	Knorr Professional Krydderipuré Hvidløg
200 ml	Hellmann's Sesame Soy Vinaigrette
6 g	salt
3	salatløg, strimler
400 g	friske edamamebønner



Til servering

10	limebåde
20 g	frisk koriander, finhakket
15 g	sesamfrø

Metodik

- Varm ovnen til 100°. Læg laksen på en smurt bageplade Blend miso, Knorr Professional Krydderipuré Ingefær og limeblade. Tilsæt vand, så du opnår en cremet konsistens, og dæk oversiden af laksen med misoblandingen. Bag laksen i ovnen til en indre temperatur på 49°.
- Nudelsalat: Læg nudlerne i blød i varmt vand i 5 minutter. Hæld derefter vandet fra. Rør olie, Knorr Professional Krydderipuré Hvidløg, Hellmann's Sesame Soy og salt sammen. Vend nudlerne med løg, bønner og dressing.
- Sojamayonnaise: Rør Hellman's Real Mayonnaise, soja og eddike sammen.
- Serving: Anret laksen og pynt med lime, koriander og sesam. Server med nudel-



STEAMBUNS (BAO)

Dette er en variant af de kinesiske dampede brød mantou. Fyld f.eks. disse boller med stegt svinekød gråvad laks eller andet vegetarisk fyld.

INGREDIENSER
24 stk



330 g	mælk
15 g	aktiv tørgær
720 g	hvedemel
70 g	sukker
10 g	salt
4 g	bagepulver
1	idt madolie til pensling

Metodik

- Varm mælk'en og Milda Flydende Stege 80 % op til ca. 40 grader.
- Sigt de torre ingredienser ned i en mellemstor skål, og pisk derefter blandingen hurtigt med et piskeris, så det bliver godt blandet.
- Sæt dejkrogen på din dejmixer, og start med at røre dejen på lav hastighed. Tilsæt langsomt de torre ingredienser, en skefuld ad gangen.
- Lad dejen ælte i 10 min.
- Lad bollerne hæve i 30 minutter.
- Varm vandet op i en stor gryde, til det koger. Læg i mellemtíden bagepapir på kokkenbordet, og klap en cirkel ud til kurven i din dampkøger. Formen behøver ikke være superpræcis.
- Stil en plade med papir ved siden af komfuret. Stil forsigtigt dampkoøren

Hvordan kan jeg bidrage til et mere bæredygtigt samfund?



→ Her finder du flere klimavenlige tips

<https://www.unileverfoofsolutions.dk/inspiration-til-kokke/klimasmart.html>

Det betaler sig at satse på bæredygtighed

sustainable living brands perform better

26

SUSTAINABLE
LIVING BRANDS

70%

OF OUR GROWTH

46%

FASTER



HOW SUSTAINABILITY drives business success

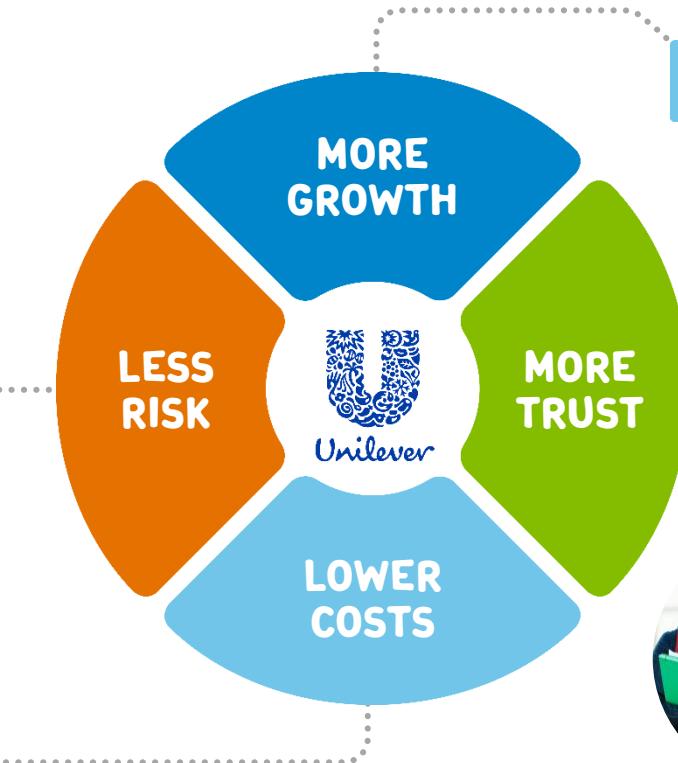


56%

of agricultural raw
materials sourced
sustainably by 2017

€490M 

avoided costs through
energy-use reduction
in our factories since
2008



 **46%**

Brands with purpose
grew 46% faster and
delivered 70% of
our growth



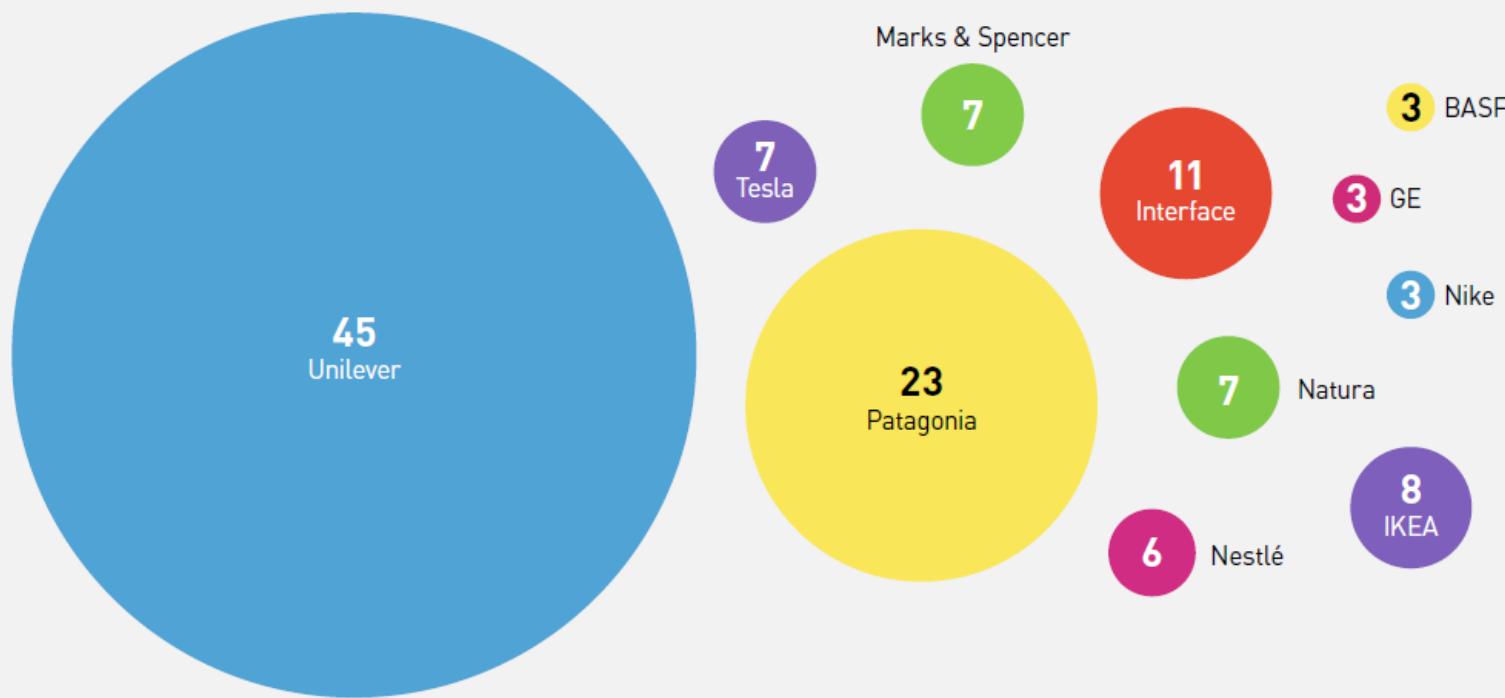
**GRADUATE
EMPLOYER
OF CHOICE**



FMCG Graduate
Employer of Choice in
44 of the 60 countries
we recruit from

Unilever er førende på bæredygtighedsområdet

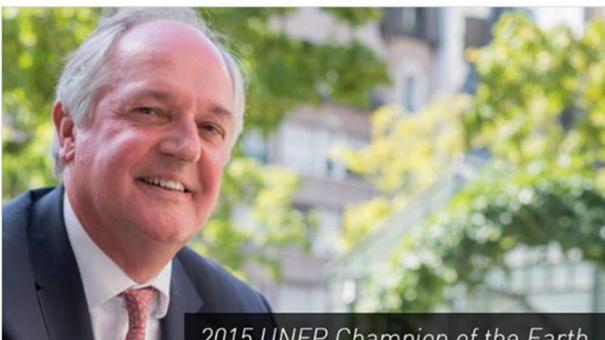
Hvilken virksomhed anser du som førende med hensyn til at integrere bæredygtighed i deres virksomhedsstrategi?



GlobeScan/SustainAbility "The 2017 Sustainability Leaders"

(Baseret på svar fra over 1000 eksperter i bæredygtig udvikling fra 79 lande)

Unilever chief honoured by UN for advocating more sustainable business models



2015 UNEP Champion of the Earth Paul Polman

Winner of this year's United Nations Champions of the Earth Award in the Entrepreneurial Vision category Paul Polman, the Chief Executive Officer (CEO) of Unilever. Photo: UNEP

18 September 2015 – Paul Polman, the Chief Executive Officer (CEO) of Unilever and transformative business leader, is the winner of this year's United Nations Champions of the Earth Award in the Entrepreneurial Vision category.

"With his ambitious vision and personal commitment to sustainability, Mr. Polman has established a reputation for leading by example," said Achim Steiner, Executive Director of the UN Environment Program (UNEP), while announcing the award.

UNEP recognized Mr. Polman's "bold leadership" in proving that transitioning to a low-carbon economy is an opportunity waiting to be seized.

"As Unilever CEO, he is demonstrating the need for long-term corporate thinking that accounts for social and environmental concerns. In addition, his leadership on UN and other sustainability boards is directly influencing a sustainability shift in the corporate world beyond his own company," said Mr. Steiner.

Mr. Polman has introduced plans to halve the environmental footprint produced by Unilever



No1
IN OUR INDUSTRY
GROUP IN THE 2015
DOW JONES
SUSTAINABILITY
INDEX

MEMBER OF
Dow Jones
Sustainability Indices
In Collaboration with RobecoSAM



Sustainable Development Goals Advocates



Mrs. Graça Machel
President of the
Foundation of
Community
Development and
the UNESCO
National
Commission in
Mozambique



Mr. Jack Ma
Founder and Executive
Chairman of Alibaba
Group

Bio



Mr. Leo Messi
Renowned
football player,
UNICEF Goodwill
Ambassador

Bio



Ms. Shakira
Mebarak
Artist, Advocate
and Founder of
Pies Descalzos
Foundation,
UNICEF Goodwill
Ambassador

Bio



Ms. Alaa
Murabit
The Voice of
Libyan Women

Bio



Professor Jeffrey
Sachs
Director, Earth
Institute at
Columbia
University



Mr. Forest
Whitaker
Founder and CEO,
Whitaker Peace &
Development
Initiative

Bio



Her Highness Sheikha
Moza bint Nasser
Doha, Qatar

Bio



Mr. Paul Polman
Chief Executive
Officer, Unilever

Bio



Her Royal Highness
Crown Princess Victoria
of Sweden

Bio



If we achieve our sustainability targets and no one else follows, we will have failed.

Paul Polman

“ quotefancy